

SPONSORSHIP OPPORTUNITIES

Catfish Louie Sponsorship: \$10,000

- **Marketing Spotlight:** Show off your product at the event
- Premier placement (inside front cover) of full page **ad** in Program Book
- ¼ page **ad** in Friends of the Waterfront Newsletter
- Your representative to **welcome guests** at event
- Recognition on **plaque**
- Company **logo** on printed invitations (if committed by July 31)
- **Logo** in Program
- Your sponsorship acknowledged in **publicity releases**
- Company **logo** and **link** on Friends of the Waterfront website
- Listed on sponsorship **display boards** at the event
- Private Guide Tour of the park
- Brand dominance with display advertising and company profile at www.friendsofthewaterfront.com
- Premiere member of Catfish Louie & Friends KidZone at Waterfront Independence Festival
- 20 tickets to the event

Gracehoper Sponsorship: \$5,000

- Full page **ad** with prominent placement in Program Book
- ¼ page **ad** in Friends of the Waterfront Newsletter
- Recognition on **plaque**
- Company **logo** on printed invitations (if committed by July 31)
- **Logo** in Program Book
- Your sponsorship acknowledged in **publicity releases**
- Company **logo** and **link** on FriendsoftheWaterfront.com
- Listed on sponsorship **display boards** at the event
- Private Guide Tour of the park
- Premiere member of Catfish Louie & Friends KidZone at Waterfront Independence Festival
- 15 tickets to the event

Big Four Sponsorship: \$2,500

- ½ page **ad** in Program Book
- Business card **ad** in Friends of the Waterfront Newsletter
- Company **logo** on printed invitations (if committed by July 31)
- Your sponsorship acknowledged in **publicity releases**
- Company **logo** and **link** on FriendsoftheWaterfront.com
- Listed on sponsorship **display boards** at the event
- Private Guide Tour of the park
- Premiere member of Catfish Louie & Friends KidZone at Waterfront Independence Festival
- 10 tickets to the event



Great Lawn Sponsorship: \$1,000

- ¼ page **ad** in Program Book
- Business card **ad** in Friends of the Waterfront Newsletter
- Company **logo** on printed invitations (if committed by July 31)
- **Logo** in Program Book
- Company **logo** and **link** on FriendsoftheWaterfront.com
- Listed on the sponsorship **display boards** at the event
- Premiere member of Catfish Louie & Friends KidZone at Waterfront Independence Festival
- 5 tickets to the event

Waterfront Sponsorship: \$500

- Company **logo** on printed invitations (if committed by July 31)
- Company **logo** and **link** on FriendsoftheWaterfront.com
- Listed on the sponsorship **display boards** at the event
- 5 tickets to the event

In-Kind Sponsorship

Donations of prestigious **Silent Auction** items are welcome, such as:

- Jewelry
- Celebrity endorsed items
- Travel (tickets, hotel packages, etc.)
- Entertainment (sporting events, theater tickets, etc.)
- Suites for dinner and/or sporting events
- Art work/framed photography
- Restaurant, Spa, Fitness gift certificates
- Wine or delicatessen baskets

As an In-Kind Sponsor, you will be:

- **Highlighted** in the Silver Anchor Program
- Recognized at the event

Program Book Ad Space

If your chosen level of sponsorship does not include free ad space, it may be purchased at the rates below. Call 435-1760 for details.

\$400 (full page) \$250 (½ page) \$175 (¼ page)