



About Friends of the Waterfront...

Mission : The Friends of the Waterfront is a volunteer organization focused on waterfront advocacy and development. We do this through programs, events, education, fundraising and marketing efforts. Our ultimate goal is to ensure the community's use and appreciation of the river.

Values and Guiding Principles

- Our organization is community based. We form active and mutually beneficial relationships with other community groups. We act as a clearing house for information about waterfront related activities and programs.
- Our organization is supported by a vibrant and active membership base.
- Our organization has strong educational roots and wishes to provide information about the river and the waterfront to the community.
- Our organization has close ties with the Waterfront Development Corporation ("WDC") and is an active supporter of their efforts. We coordinate our efforts with the WDC staff and Board of Directors.

What is Silver Anchor?

On **September 16, 2009**, Friends of the Waterfront will host its 18th annual Silver Anchor event at the Kentucky Museum of Art and Craft. The reception is open to businesses, waterfront enthusiasts, media, and friends, and creates a comfortable environment in which guests may rub elbows with leaders in their community – while celebrating the growth of our waterfront.

The highlight of the event is the Silver Anchor Awards Ceremony. Each year, the Friends of the Waterfront presents the Silver Anchor Awards to individuals, groups or companies who demonstrate a sincere commitment to the development of the Louisville area waterfront. This year's recipients are Milton Metz and Sandra Frazier.

Augmented by a silent auction and other entertainment, Silver Anchor is the most important fundraising event hosted by Friends of the Waterfront each year.

Sponsoring the 18th annual Silver Anchor is an excellent investment for your charitable contributions. Through your commitment, Friends of the Waterfront ensures the waterfront will continue to develop and be appreciated by our community for years to come.